THE MINISTER OF STATE IN THE DEPARTMENT OF INDUSTRIAL DEVELOPMENT IN THE MINISTRY OF INDUSTRY (SHRI M. ARUNACHALAM): (a) and (b) Government's policy is not to encourage the use of foreign brand names on internal sales. The issue of regulting the use of foreign trade marks on internal sales is engaging the attention of the Government. At present, the Government imposes a condition in the foreign collaboration approvals restricting the use of foreign brand names in products meant for internal sales. In case of violation of any condition of approval of foreign collaboration, the agreement is liable to be cancelled.

foreign trade mark

636. SHRI SURESH KALMADI: Will the Minister of INDUSTRY be pleased to state:

(a) whether it is a fact that under Industrial Licensing and Technology Policy Government have taken a decision that no Television will be sold under a Foreign Trade Mark;

(b) if so, what are the reasons for doing so; and

(c) the reason as to why a similar decision not gazetted to prevent Foreign Trade Marks being used without Government's permission like Rothmans, Chesterified 7 O'Clock etc.?

THE MINISTER OF STATE IN THE DEPARTMENT OF INDUSTRIAL DEVELOPMENT IN THE MINISTRY OF INDUSTRY (SHRI M. ARUNACHALAM): (a) and (b) Yes Sir. The purpose of forbidding the use of foreign brand names in the Television Industry is to promote the growth of indigenous Industry and encourage establishment of Indian brand names both for the domestic and export markets.

(c) While approving foreign collaboration agreements, a condition is laid down that the use of foreign brand names will not be allowed on products meant for internal sales.

However, under the existing law, there is no restriction on the use of foreign trade marks if it does not involve any direct or indircet consideration in foreign exchange. Further, trade marks can be used without registration or before or after the expiry of registration without the protection afforded by the Trade and Merchandise Marks Act.

automobile policy

637. SHRI SURESH KALMADI: Will the Minister of INDUSTRY be pleased to state:

(a) whether Government's automobile policy has since been finalised; and

(b) if not, when does Goverment propose to bring out a comprehensive automobile policy?

THE MINISTER OF STATE IN THE DEPARTMENT OF INDUSTRIAL DEVELOPMENT IN THE MINISTRY OF INDUSTRY (SHRI M. ARUNACHALAM): (a) and (b) The matter is still under consideration of the Government.

Punjab agro proposal

638. SHRI DHARAM CHANDER PRASHANT: Will the Minister of INDUSTRY be pleased to refer to answer to Starred Question 283 given in the Rajya Sabha on the 24th November, 1986 and state:

(a) whether Government attention has been drawn to the report in the Indian Express dated January 28, 1987 about the Punjab Agro-Pepsi proposal;

(b) if so, what are the details of the terms for progressive indigenisation under the proposal after the period of five years during which the level of imports is contemplated to be retained at the original level; and by which year under these farms the imports under the project are likely to be totally done away with; and

(c) how many multi-national Flavour companies are operating in India and whether they can meet the meet the import requirements of Pepsi and to what extent?